
Venice - Italy



The **TANDEM International Workshop** is an annual meeting point for all TANDEM language schools and study abroad agencies. The workshop takes place over several days in the city of a TANDEM member school.

After a first day with workshops regarding internal topics, there is a whole plenary day only for member schools. Guided visits and evening social events showcase the destination and its culture. A visit to the hosting school completes the program.

More than 50 language school representatives and 30 TANDEM member schools attended the workshop in Venice from **16 to 18 November 2006**.

For many delegates the International Meeting in Venice was especially attractive, as it took place in one of the most beautiful European cities. **Istituto Venezia** was the host of the meeting. The school is one of the largest - and best - private Italian schools in Venice.

Among the guests were many longstanding TANDEM members and regular visitors to TANDEM events. After a Welcome and Introduction part by the **TANDEM International Board**, the meeting started on Friday morning with the following workshops open to all member schools:

Workshop Program

Web Content Management Systems

Margret Fortmann (Escuela Montalbán, Granada, Spain)
Ludger Müller (Verspool - die Grafik Kooperation, Münster)

EU-Project - Towards a European Trainer Qualification

Henning Prüss / Martina Oesterer (TANDEM Hamburg, Germany)

Work Experience Programs with and without Leonardo Programs

Bernd Kibbel (TANDEM San Sebastián, Spain)

Working with Agencies

Enzo Consentino (Torre de Babele, Rome, Italy)

Marketing Strategies for TANDEM International

Marcelo Cuestas (TANDEM Marketing Manager)

Schoolman Database for Language Schools

Werner Riebe (CASA e.V. Bremen, Germany)

On Friday evening the TANDEM Spain member schools presented their new Corporate Identity to agents and member schools at Istituto Venezia. The Spanish schools offered Spanish wines and tapas in an informal event. A whole day plenary session on Saturday closed the event.

TANDEM International e.V.

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